## STRIPE Water Governance Workshop

31 May – 1 June, 2016

World Resources Institute

Washington DC

**Overview and Objective**

Over the past three years, the STRIPE project has documented that better access to information is an essential part of the solution for addressing the struggle for clean water. By showcasing the need to provide more proactive information and emphasizing the release of specific types of environmental information, barriers to access can be overcome and the obtained information can be used by local communities to take action and demand change. However, community members have significant challenges engaging government officials over their concerns. Clearly expanded and more effective participation forums are needed at the local level to foster dialogue between community residents, company representations, and local government officials. To address this important need STRIPE Phase 3 prioritizes empowering civil society and local communities’ participation in decision-making for improved water governance by building and utilizing a network demanding accountable participation.

To help achieve this goal, we are organizing a hands-on workshop with STRIPE partners from Indonesia and Mongolia to achieve the following objectives:

* Develop a common understanding of water governance principles and drivers of effective water governance forums
* Explore the adoption and implementation of innovative practices that enhance participation of community member and civil society representatives in forums that address the monitoring, compliance, enforcement, and river watershed restoration barriers
* Understand the priorities, challenges, and experiences of STRIPE partners in facilitating participation in water governance forums in Indonesia and Mongolia at the national and local level
* Evaluate specific forums available for advocacy and create specific plans and proposed outcomes for how partners can improve participation in their STRIPE projects

DAY 1: Tuesday 31 May, 2016

Board Room

**9:00 – 9:15 Welcome and Outline of Week Activities**

Carole Excell, Project Director, The Access Initiative

**9:15 – 9:30 Overview of Water Governance Meeting Goals and Objectives**

Carole, Excell

**9:30 – 10:30 What Is Water Governance**

*Principles for Effective Water Governance and Stakeholder Participation*

Elizabeth Moses, WRI

Q&A

**10:30 – 10:45 Break**

**10:45 – 12:30 STRIPE Project Work: Current Water Forums and Priority Problems**

Facilitated session to diagnose participatory forums and priority issues for which stakeholders want to engage

10:45 – 11:05 Overview of Current Plans and Challenges by Indonesia

Identify priority problems that need to be addressed

• Enforcement

• Monitoring

• Regulatory Framework

• Watershed Management and River Restoration

Regulatory Frameworks that support Stakeholder Engagement – what are the minimum requirements

Potential plans and proposed outcomes and challenges currently facing

11:05 – 11:25 Overview of Current Plans and Challenges by Mongolia

Identify priority problems that need to be addressed

• Enforcement

• Monitoring

• Regulatory Framework

• Watershed Management and River Restoration

Regulatory Frameworks that support Stakeholder Engagement – what are the minimum requirements

Potential plans and proposed outcomes and challenges currently facing

11:25 – 12:30 Q &A and Facilitated Discussion

**12:30 – 1:45 Lunch**

**1:45 – 3:30 Participation Skill Building Session**

Lead by Shereen Kandil, Public Participation Specialist, U.S. EPA, Office of International and Tribal Affairs

https://www.epa.gov/international-cooperation/public-participation-guide

*Levels of participation*

*Internal and external assessment – how to make new communities comfortable*

*How to do Participatory Mapping 101*

**3:30 – 5:00 Participation in Action: Citizen Advisory Group presentation**

Derron L. LaBrake

Darby Creek Valley Association

https://cumulis.epa.gov/supercpad/cursites/csitinfo.cfm?id=0305521

**Evening Activity**

Monument tour - <http://www.trolleytours.com/washington-dc/night-tours.asp>

DAY 2: Wednesday 1 June, 2016

Board Room

**7:00 – 8:00 Meet at WRI and travel to Anacostia River Keeper Boat for Tour**

**8:00 – 11:00 Anacostia River Tour and Discussion**

http://www.anacostiariverkeeper.org/challenges

**11:00 – 12:30 Travel to Citizen Mapping Site and Lunch**

Fort Hunt Park

https://www.nps.gov/gwmp/planyourvisit/forthunt.htm

**12:30 – 2:30 Balloon and Kite Mapping**

Public Lab

https://publiclab.org/wiki/balloon-mapping

**2:30 – 3:00 Travel Back to DC**

**3:00 – 4:30 Compliance and Enforcement**

Carl Bruch, INECE and Davis Jones, US EPA (TBC)

* How can civil society and communities participate to promote enforcement and compliance.
* Discussion on key issues in Indonesia and Mongolia

**4:30 -5:00 Citizen Participation and Water Governance Key Take Aways and Next Steps**

## Data Visualization and Storytelling Workshop

2 June – 4 June, 2016

World Resources Institute

Washington DC

The second part of our workshop will focus on using the information collected during the STRIPE project to creating meaningful materials that can enhance participation in water governance forums. To that end we would wish to work with TACTICAL TECH to achieve the following outcomes:

* Increase skills of civil society organizations from Indonesia and Mongolia in visualization for advocacy and storytelling to enable them to demand accountability from targeted corporate/ government actors.
* Help partners determine
  + how different kinds of visual techniques can be used in their project for advocacy to reach different audiences with the aim to highlight the state of secrecy and release of corporate information regarding environmental pollution and compliance with environmental standards
  + How to use information persuasively , prepare a narrative and to capture attention in campaigns through knowing your audience
* Enable partners to train others in these techniques
  + Brainstorm and test ideas for partners to utilize in the creation of specific materials needed for their STRIPE project
  + Help address the issue of how to scale their project messages using different tactics available to them.

DAY 3: Thursday 2 June, 2016

Board Room

**9:00 – 9:15 Quick Introduction for Tactical Tech**

**9:15 – 10:30 Learning from One Another**

Sharing projects and experiences that both went wrong in some way and others that went unexpectedly well. Each participant, including WRI and Tactical Tech, will introduce two projects and the learnings gained from the experience.

**10:30 – 11:00 Coffee Break**

**11:00 - 12:30 Public Lab**

Jeffrey Warren, Public Lab

Using Images from Balloon and Kite Mapping

**12:30 – 1:45 Lunch**

**1:45 – 3:30 Influence mapping**

Mapping audiences, identifying those you are used to communicating with and those you want to communicate with. In this interactive session we will introduce questions such as: who cares about the findings? Who you want to care about them? Along with experimenting with what kinds of messages resonate with different groups of people and persuading those who are neutral, unconvinced or indifferent.

Each day the participants will work on different sections that make up a design brief. Today the focus will be defining the audience and their motivations.

**3:30 – 5:00 Using Other Tools for Visualization**

Skill Building Stations

What Data and Information can support effective advocacy and engagement?

* Aqueduct and GFW Water - confirmed
  + EPA Tools - https://www.epa.gov/waterdata/waters-tools

DAY 4: Friday 3 June, 2016

Board Room

This day will focus on building a narrative supported by data, context and messaging.

**9:00-10:30 Convincing Images: The role of an image in communication and advocacy**

During this interactive session we will introduce the role of the image in many different capacities (such as using evidence, values, emotion).

**10:30-10:45 Break**

**10:45-12:30 Persuasion and engagement**

The group will investigate different strategies such as interruption, education, coercion. How do you curate the flow of a story and navigate weak elements. How do you grab attention in the right place?

Segment of the design brief: Messaging and technique

**12:30-1:45 Lunch**

**1:45-3:15 Visualization tools**

Hands-on session on using online tools to create data visualizations from maps to static graphs.

**3:15-3:30 Break**

**3:30-5:00 Online storytelling tools and new forms of engagement**

Skill share on tactics, techniques and tools from generating gifs, website storytelling experiences to new forms of engagement such as micro-tasking.

**Evening Activity**

Dinner together - TBD

DAY 5: Saturday 4 June, 2016

Board Room

The final day of our workshop focuses on making the information visually appealing and engaging. A persuasive data-driven visualizations project will express an entire story in a powerful, morally compelling and rationally undeniable way. We will ask the groups to create a visual campaign and then present it to the participants to provide constructive feedback.

**9:00-10:30 The dark and uncharted side of the visual landscape**

As a group we will have a discussion and show examples of the 'dark side of visuals'. Issues such as saturation, manipulation, misinterpretation, inappropriateness of images will be discussed.

**10:30-10:45 Break**

**10:45-11:30 “But this is not what we meant!” Working with designers and creatives**

Throughout the workshop we have worked on elements of a design brief. This session will bring this all together and address the final questions that make up a sustainable design brief

**11:30-12:30 Sleeves up - Project work**

The group will begin planning their campaigns based on the theoretical and practical sessions during the last few days for a presentation of their projects after lunch.

**12:30-1:45 Lunch**

**1:45-3:00 Continue to work on projects and design briefs through structured exercises**

**3:15-3:30 Break**

**3:30-4:30 Show time – Presentation and feedback**

**4:30-5:00 Evaluation and next steps**